



Chili Public Library Social Media Policy

The Chili Public Library (CPL) social media offerings are intended to create a welcoming and inviting online presence where library users will find useful and entertaining information. In some forums, users may be able to interact with library staff.

The Chili Public Library social media offerings is defined as any web application, site or account used by the library to facilitate the sharing of opinions and information about library related subjects and issues. It includes any online publication and commentary such as blogs, wikis, forums, Facebook, YouTube, LinkedIn, Twitter and other content sharing sites. This policy is in addition to and complements any existing or future policies regarding the use of technology, computers, email and the internet.

The Library will utilize social media tools to encourage community involvement and to create a dialog between the library and its patrons regarding library services, resources, events and programs, and community information.

Procedures

- All content is reviewed and is subject to being edited or deleted by the Library staff.
- Where possible, each social media page should clearly indicate that it is maintained by CPL and should have CPL contact information prominently displayed.
- Where possible, social media pages should link to CPL's official website and this social media policy.

Staff Responsibilities

General guidelines for use of social media by Library staff:

When using social media, behavior and content is not only a reflection of the staff but also of the Library. This policy compliments, rather than overrides, any existing requirements to act professionally, respectfully and honestly. Staff must use good judgment and be sure to make it clear that the views and opinions expressed are theirs alone and do not represent the official views of the Chili Public Library.

When representing the Chili Public Library via social media, staff should:

- Conduct themselves at all times as representatives of the CPL.
- Not make negative statements about patrons, or post, transmit, or otherwise disseminate confidential information in violation of CPL's Confidentiality Policy.
- Not conduct political activities or personal business.
- Not represent postings as official CPL opinion or policy, unless this have been clearly approved by the Library Director.
- Observe and abide by all copyright and trademark restriction and laws in posting materials to electronic media.

Public Terms of Use

By joining, utilizing and/or posting on the library's social media sites, you agree to comply with this policy and the Chili Public Library's Internet Usage Policy on computer use, as applicable.

- The CPL has no affiliation with any advertisements or other material posted by third party sites or software.
- By choosing to comment on CPL Social Media sites, public users agree to these terms:
 - Comments are moderated by CPL staff, and CPL has the sole discretion to remove comments that are unlawful or off topic.
 - Persons who repeatedly violate these terms may be barred from further postings.
 - The individual gives the library permission to use their name, profile picture, and the content of any posting they make without compensation to them or liability on the part of the library.
 - Comments and posts are welcomed on the Library's social media sites. Postings containing any of the following may be removed:
 - Obscene comments, hate speech, pornographic
 - Personal attacks, harassment or threatening language
 - Potentially libelous statements
 - Plagiarized or copyrighted material
 - Commercial promotions or spam
 - Discrimination on the basis of race, color, religion, national origin, sex, handicap, age, sexual orientation, creed or ancestry.
 - Political or religious messages
 - Material that is deemed off topic or inappropriate
 - Private or personal information
 - Falsification of identity
 - Hyperlinks to material not directly related to the discussion
 - Any illegal activity
 - Solicitations for donations, or membership requiring a fee
 - Photos or other images that may fall in any of the above categories
- The library does not collect, maintain or otherwise use the personal information stored on any third party social media site in any way other than to communicate with users on that site.